

2.Date: *

(yyyy-mm-dd)

3. What are your reasons and motivation to start up the business? *

Please select not more than 3 with priority and put the rest as N/A. 1 is the highest priority

	1	2	3	N/A
Could not find a job	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Generate Income	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Self-achievement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Need for Change	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Autonomy and independence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Motherhood Obligation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flexibility to balance Family and Work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dissatisfaction with present or previous job	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dissatisfaction with previous work environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reaching "glass ceiling" in present or previous company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Family business or family entrepreneurial tradition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4.What is the prime reason that you chose to start your business in China? *

- Because of Spouse's Location
 - More opportunities
 - Worked in China
 - Studied in China
 - Entrepreneurial business environment
 - Other reason (please specify)
-

5.What industry is your business in? *

- Education
 - eCommerce/Internet
 - Engineering
 - Financial Services
 - ICT
 - Healthcare
 - Manufacturing
 - NGO/NPO
 - Personal Services
 - Professional Services (consulting, accounting, legal services etc.)
 - Technology Innovation/AI/Big Data
 - Retail
 - Other (please specify)
-

6. Could you please briefly describe your business start up process? *

7. How many employees do you have? *

- Myself
- 1 – 10
- 11 – 50
- 51 – 100
- 101 – 500
- over 500

8. How much is the annual revenue of your business? *

- <USD10,000
- >USD10,000
- >USD50,000
- >USD100,000
- >USD500,000
- >USD1 million
- >USD10 millions
- >USD100 millions
- >USD1billion

9.How did you fund your start up business? *

Please select and prioritize the major fund sources. 1 is the most and 5 is the least

	1	2	3	4	5	N/A
Personal Saving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Family and Friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bank Loan	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
VC / PE	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10.Do you find any challenge to balance business and family? *

Yes

No

11.Between family and business, which one is more important to you? *

Family

Business

12.Please briefly describe the reason for the above question. *

13.What would you like to achieve in 10 years' time for your business? *

14.What is the ultimate goal you want to achieve for your business? *

15.What are the top 3 challenges for your start up business? *

Please select top 3 and prioritize, put the rest as N/A. 1 is the highest priority.

	1	2	3	N/A
Lack of experiences and skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Difficulty of acquiring investment or financial funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of business social capital or network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Family Obligation and Lack of time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
gender discrimination	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cultural differences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Business scalability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Talent attraction and retention	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Others (pls specify)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16.What are the critical factors of your start up's succes? *

17.Do you have mentors or supporters to inspire and guide you during your start up process? *

- No
- Yes, local Chinese mentors/supporters
- Yes, foreign mentors/supporters
- Yes, mixed of both Chinese and foreign mentors/supporters

18.Why is/are your mentor(s) or supporter(s) so important to you and your startup business and what key role do they play? *

19.Is it easier or more difficult to start up business in China vs your home country or other foreign country? *

- Easier
- More difficult

20.What are the key reasons and major differences? *

21.What are your key challenges as a female foreign entrepreneur in China? *

22.What are your key advantages as a female foreign entrepreneur in China? *

23.What are your most shocking or frustating experience in China?

24.What are your learning in China that can be diffused to other foreign countries? *

25.Do you think there are good practices, innovation, policies or culture etc. of China that can be diffused to other foreign countries? Please briefly describe what are they and how other countries can benefit from these. *

26.Would you recommend your female foreign friends to start up business in China? *

Yes

No

27.What are the major reasons to recommend or not recommend? *

28.Age range: *

Below 25

25 – 35

36 – 45

46 – 55

above 55

29.Highest Education Level *

- Primary
- Secondary
- Post Secondary
- Diploma
- Degree
- Master
- Doctorate
- Other (please specify) _____

30.Nationality *

31.Marital Status *

- Single
- Married
- Divorced
- Widow
- Other

32.Current Living and Working Location *

(China, City)

33.How many children do you have? *

- None
- 1
- 2
- 3 or more

34.How many years have you started the business in China? *

35.Which country were you based in before China? *

36.What is reason brought you to China? *

- Job relocation by company
 - Follow spouse's job relocation or business
 - To seek job opportunity
 - To start up a new business or business operation
 - Other (please specify)
-

37.Do you have a job before came to China? *

- Yes
 - No
 - Entrepreneur
 - Other (please specify)
-

38.If the above question is "Yes", what kind of job nature and industry sector?

39.And what position of your previous job? *

- General staff
- Middle management
- Senior management
- Top management
- Partner
- Founder
- N/A
- Other (please specify)

40.Please leave your email contact if you wish to receive the final result of the paper.

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