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| **2025, Vol. 13, No. 2** | 10.15678/EBER.2025.1302XX |

**This is title: Subtitle goes here**

**xxx**

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| **A B S T R A C T** |
| **Objective:** xxx. |
| **Research Design & Methods:** xxx. |
| **Findings:** xxx. |
| **Implications & Recommendations:** xxx. |
| **Contribution & Value Added:** xxx. |
| **Article type:** | research article |
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 **INTRODUCTION**

**Literature review (AND HYPOTHESES DEVELOPMENT)**

**RESEARCH METHODOLOGY**

**RESEARCH METHODOLOGY ↑18pt ↓6pt**

**Xxx ↑3pt ↓3pt**

**Xxx ↑3pt ↓3pt**

Several researches have been made about Hungarian companies’ export activities from macroeconomic

**Results and discussion**

**Literature review AND THEORY DEVELOPMENT**

Table 2. XXX ↑12pt

Source: own study.

Table 2. XXX ↑12pt

|  |  |  |  |
| --- | --- | --- | --- |
| **Construct** | **Number of items** | **Cronbach’s Alpha** | **Mean inter-item correlations** |
| Ethical conduct toward the environment (ENV) | 5 | 0.63 | 0.27 |
| Ethical conduct towards staff (STA) | 4 | 0.69 | 0.40 |
| Ethical conduct toward the community (COM) | 6 | 0.74 | 0.34 |
| Ethical conduct toward regulators (REG) | 5 | 0.79 | 0.49 |
| Ethical conduct in competition (COP) | 5 | 0.32 | 0.08 |

Source: own study XXX. **↓12pt**

**↑3pt**

**→0,6**

**↓3pt**

Testing period – 2012.12.04 – 2014.10.01 (102 weeks, from which 40 weeks required for system analysis and these results are submitted in this article, and during the remaining 62 weeks active investment of simulated nature were conducted).

During the investigation, using

**→0,6**

According to Birley and Westhead (1993), the importance of entrepreneurial education is to help:

**↑3pt**

**→0,4**

**↓3pt**

* X:
	+ X;
	+ X.
* X:
	+ X;
	+ X.
* X:
	+ X;
	+ X.

“Daniela: You know, I had brought some residual glass tubes from Switzerland, my table burner and blowtorch, so I just had to get hold of some propane and a bottle of oxygen, which I got from the hydraulics. Then, I organized a small glassblowing workshop in the kitchen, and I blew some glass balls in various colours. They became really popular!”

Entrepreneurial intentions of university students in various cultural contexts

economies of scope or scale, (3) strategic asset seeking firms aim to acquire new knowledge through their integration into business networks, while (4) resource seeking firms possess low cost production factors or natural resources.

**Xxxxx** Yyyyyyy **Zzzzzzzzzzzz ↑9pt ↓3pt**

In our interpretation, professional spectator sports have become a sector or the entertainment industry, mainly due to their qualities valuable for the media business (Andras, 2011b). Professional sports clubs are companies providing entertainment services to a diverse range of customers[[1]](#footnote-1) (Neale, 1964). The global nature of professional

performance five years ago, perception of current export performance, and perception of export performance in three years’ time. The use of too many metrics creates difficulty in analysing and interpreting the results. Dean et al. (2000) used only three metrics: annual export sales, export growth, export intensity.

**RESEARCH METHODOLOGY ↑18pt ↓6pt**

**Xxx ↑3pt ↓3pt**

Several researches have been made about Hungarian companies’ export activities from macroeconomic aspects as well as firm’s aspect. In these researches companies were grouped according to their size and owner structure. I addressed the questions how the exporters can be grouped according to their export performance, what kind of groups

**RESEARCH METHODOLOGY ↑18pt ↓6pt**

**Xxx ↑3pt ↓3pt**

**Xxx ↑3pt ↓3pt**

Several researches have been made about Hungarian companies’ export activities from macroeconomic

**Xxx ↑9pt ↓3pt**

Several researches have been made about Hungarian companies’ export activities from macroeconomic

**Figure X. Comparison between portfolio and CAC 40 Index ↑12-6pt**

Source: own elaboration based on investment results. **↓12pt**



**Figure X. Comparison between portfolio and CAC 40 Index ↑12-6pt**

Source: own elaboration based on investment results. **↓12pt**

Hypotheses (for empirical quantitative articles)

|  |  |
| --- | --- |
| **H1:** | There is a negative relation between implementation of export barriers and Russian export. |
| **H2:** | There is a positive relation between implementation of export stimuli and Russian export. |
| **H3:** | The actual combination of barriers and stimuli has been oriented on restructuring of Russian export. |

Propositions (for empirical qualitative articles and for conceptual articles)

***Proposition X:*** Intangible resources built in an emerging economy context are better suited for internationalisation to other emerging economy markets than to advanced economy markets.

Research questions (for all kinds of articles)

|  |  |
| --- | --- |
| **RQ1:** | Does the frequency of using the SNSs for job related activities differ among the studied countries? |
| **RQ2:** | Are there any relationships between the use of SNSs for job related activities and three factors: age, gender and education level? |

Additive Weighting SAW multi-criteria assessment method (Hwang & Yoon, 1981):

|  |  |
| --- | --- |
| $$I\_{i}=\frac{I\_{mi}ω\_{1}+I\_{ki}ω\_{2}+I\_{vi}ω\_{3}}{ω\_{1}+ω\_{2}+ω\_{3}}$$ | (X) |
| in which: |  |
| $I\_{mi}$ - | indicator for the scale component of public innovation support index in the country reffered as *i*; |
| $I\_{ki}$ - | indicator for the quality component of public innovation support index in the country referred as *i*; |
| $I\_{vi}$ - | indicator for the impact component of public innovation support index in the country reffered as *i*; |
| $ω$**-** | significance of the particular component in question. |

|  |  |
| --- | --- |
| $$\frac{-b\pm \sqrt{b^{2}-4ac}}{2a}$$ | (1) |

In which:

*i* = 1, 2, . . . , *g* as the objectives to be maximized,

*j* = *g*+1, *g*+2, . . . , *n* as the objectives to be minimized,

*Yj* – the normalized rate of alternative *j* to all objectives (Brauers & Ginevicius, 2010).

**Results and discussion**

**Conclusions**

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## Appendix A: Items constituting Section B of the measuring instrument

1. Organisations are serious about protecting and caring for the environment
2. Society perceives organisations as competing fairly
3. Organisations dedicate a lot of resources to eliminate wastage and pollution
4. Organisations require staff to perform tasks that they are not comfortable with
5. Organisations actively consult with their communities concerning their business activities and the impact thereof on these communities
6. Society perceives organisations to act in the best interests of their employees
7. Organisations are “citizens” of society and, therefore, act as good citizens
8. Organisations value the efforts of their staff in terms of the work they do
9. I trust organisations’ intentions of acting ethically
10. Organisations care about the well-being of their staff
11. Society believes that organisations act in the best interests of the environment
12. Organisations commit time and resources (i.e. take action) to the social challenges society faces (such as crime and HIV-AIDS)
13. Organisations will only act in the best interest of the environment if it promotes their business
14. Society perceives organisations to act in the best interest of society
15. Profit is of primary importance to an organisation
16. Organisations commit time and resources (i.e. take action) to the economic challenges society faces (such as unemployment and the impact of poverty)
17. An organisation is only accountable toward its shareholders
18. Organisations are truly committed to being good corporate citizens
19. An organisation has to put everything on the line to outsmart its competitors
20. Organisations are aware of the social challenges society faces (e.g. crime and HIV-AIDS)
21. Organisations put the interests of the environment above the interests of their shareholders
22. Organisations care about the difficulties faced by their communities
23. Being a good corporate citizen enhances organisational learning which, in turn, enables the organisation to understand the market it operates within much better
24. People in general trust organisations’ intentions of acting ethically
25. Organisations are aware of the economic challenges society faces (such as unemployment and the impact of poverty)

All items were measured using the six point scale below:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Always | Very often | Often | Seldom | Very seldom | Never |

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| **AuthorS** |
|  |
| The contribution share of authors is equal and amounted to 50% for each of them.AM – conceptualisation, literature writing, ZG – methodology, calculations, discussion.  |
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| **Xxx** |
| Xxx (position/job + Department + university (country). His / Her research interests include ….. (please give 2-5 interests). **Correspondence to:** **ORCID**  https://orcid.org/XXX |
|  |
| **Xxx (corresponding author)** |
| Xxx**Correspondence to:** **ORCID**  https://orcid.org/XXX |
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1. In this study we exclude the American major leagues from our analysis, due to their fundamentally different approach to business. [↑](#footnote-ref-1)